

PARTNERSHIP OVERVIEW

**AUGUST
10-16
TACOMA, WA**



CONTACT

Rose Washburn

Community Engagement
rose@superfunnycomedyclub.com

**A 7-DAY CELEBRATION OF COMEDY, CULTURE,
AND COMMUNITY IN THE HEART OF TACOMA.**

7

DAYS OF
PROGRAMS

20+

EVENTS, CLASSES,
SHOWS

2K+

FESTIVAL
ADMISSIONS

10K+

PRINTED MARKETING
MATERIALS

NATE JACKSON

AUDIENCE & MARKETING REACH | MULTI CHANNEL DIGITAL PROMOTIONS

7.3M

COMBINED FOLLOWERS
ACROSS PLATFORMS

700M

CUMULATIVE
CONTENT VIEWS

85K+

EMAIL
SUBSCRIBERS

2026 FESTIVAL PROGRAMMING

MON



COMMUNITY MIXERS/OPEN MIC

Industry and guests meet-ups to open the week.

TOLLFSON SQUARE FESTIVITIES

Foodtrucks, Vendors, Partners, Merch, DJ and more.



SAT

TUE
THURS



WORKSHOPS & SHOWCASES

Comedy classes, education workshops, nightly shows featuring local talents.

COMEDY SHOWS SOLD OUT

Foodtrucks, Vendors, Partners, Merch, DJ and more.

FRI



COMEDY SHOWS SOLD OUT

Featuring nationally and globally recognized headlining talent.

COMEDY SHOW & PARTY

A finale to close the festival.



SUN

COMMUNITY AUDIENCE SNAPSHOT

RESTAURANTS & HOSPITALITY PROFESSIONALS

CIVIC-MINDED RESIDENTS

COMMUNITY LEADERS

COMMUNITY ORIENTED SUPPORTERS

SMALL BUSINESS OWNERS

LOCAL INFLUENCERS

DOWNTOWN TACOMA VISITORS

FAMILIES & SOCIAL GROUPS

COMMUNITY SUPPORTERS

CUSTOM PARTNERSHIPS ARE AVAILABLE

\$500 \$2,500 \$10,000 PRESENTING PARTNER

COMMUNITY AND ECONOMIC IMPACT



Supporting Tacoma's hospitality, entertainment, and small business ecosystem.



Creating experiences that drive visitors and economic activity downtown.



Bringing people together through food, culture, comedy, and community.

STRATEGIC PARTNERSHIP BENEFITS

Align with one of Tacoma's signature cultural events

Connect with engaged community and business leaders

Support culture, connection, and civic engagement

Gain visibility across festival, digital, and on-site channels

Extend visibility through 700M+ content views and 7.3M followers

Reinforce Tacoma commitment to community leadership